

Jefferson County Fair Park
September 5, 2013

The Jefferson County Fair Park committee met on Thursday September 5, 2013 at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair) Blane Poulson, Matt Foelker, Paul Babcock, Gregory Torres, Director David Diestler, Supervisor Roger Kylmanen, Secretary Gail Zastrow, Administrative Assistant Amy Cielinski, County Board Chair John Molinaro, and Administrator Ben Wehmeier. Ron Buchanan was excused.

Let the record show that a quorum is present (one absent), meeting duly noted and the door open.

Public Comment & Correspondence: None

Agenda: The agenda is OK as presented

Minutes: A motion was made by Matt Foelker to accept the minutes as presented, seconded by Paul Babcock. Motion carried.

Fair:

- **Sponsor update** - In process of revising sponsorship packages
- **Entertainment** – Signed with Variety Attractions again for booking entertainment at Fair. Proposed contract for one grandstand performance has been sent in.

Fair Park:

- **Budget** – The budget report does not show deposits made in August. There were several horse shows that paid in August.
- **Proposals:** Ads are in the paper to bid sewer drains on food row. Heating is pending.
- **Fee Schedule changes** – Increasing some fees for 2014. Gregory Torres made a motion to approve the Fee changes for 2014 as presented. Matt Foelker seconded. Motion carried.
- **Horse Camping** – Working with Augie Tietz and Joe Nehmer to develop a horse trail to connect with the Fair Park to increase Fair Park revenue with camping.

Conventions:

- Dave is planning to attend IEBA in October and IAFE December. Amy has applied for 2 grants to attend IAFE.
- The Wisconsin Association of Fairs Convention will be in January 2014 at Chula Vista in the Wisconsin Dells. A motion was made by Gregory Torres to approve Gail to attend the convention for the last time. Matt Foelker seconded. Motion carried.

Next Meeting: The Appreciation dinner and Open Forum will be Wednesday, September 18 and the next regularly scheduled meeting will be Thursday October 3rd at 8:00 a.m. in the Conference Room of the Activity Center.

Being no further business, Matt Foelker made a motion to adjourn the meeting. Paul Babcock seconded. Motion carried. Meeting adjourned at 8:42 a.m.